

Our kids are going to school during some very challenging times...budgets have been cut while costs are rising, and the organizations who support our schools are facing the realities of the Great Recession when trying to raise funds. What better time could there be for a fundraiser to come along that would actually SAVE you money and allow you to have a contribution made to these organizations at NO cost to you? The deregulation of power supply offers such an opportunity.

The East Brunswick Education Foundation (EBEF), along with the PTAs of each of the East Brunswick Schools and the Arts and Athletic Boosters, are proud to partner with Verde Energy USA to offer homeowners a chance to choose an alternative to their electrical utility (PSE&G or JCP&L) to supply their electricity. Verde has made an offer to donate 2% of the electric supply portion of the utility bill for each home that chooses to switch to Verde in this program for the next 3 years.

Your support of this program will not only reduce your electric bill up to 15% per month, but also help EBEF continue to provide teachers with grants that enhance and enrich the curriculum and enable the PTAs and Booster Clubs to continue bringing valuable resources to their schools...clearly a 'win-win' for all who participate!

Thanks for your ongoing support!

## When you Enroll with Verde Energy USA go to

[www.lowcostpower.com](http://www.lowcostpower.com)

Or Call 800-388-3862

Choose the Marketing code for the school PTA or group of your choice. See list -

- 6080- Bowne-Munro Elementary PTA
- 6081- Central Elementary PTA
- 6082- Chittick Elementary PTA
- 6083- Frost Elementary PTA
- 6084- Irwin Elementary PTA
- 6085- Lawrence Brook Elementary PTA
- 6086- Memorial Elementary PTA
- 6087- Warnsdorfer Elementary PTA
- 6088- Hammarskjold Middle School PTA
- 6089- Churchill Junior High School PTA
- 6090- East Brunswick High School PTSA/  
Boosters
- 6091-SEPTA (Special Education PTA)
- 6093- East Brunswick Education Foundation
- 6094- EBHS Alumni Association



# Do you want to...

- ✓ Save 10-15 % on your Electric Bill?
- ✓ Earn \$50 in cash?
- ✓ Support your PTA/Booster Club... **WITHOUT** reaching into your pocket?

# The Power to Choose is in your hands

## Energy deregulation: An opportunity to save.

New Jersey is one of 15 states to deregulate its energy market. That means you have the opportunity to choose where you get your power. Before deregulation, your local power company (PSE&G, JCP&L) generated your power and carried it to your home or business.

But today, New Jersey consumers have choices on who supplies the electricity. When you choose **Verde Energy USA**, your utility company still carries the power to your home or business and services your account whenever you need. But you can now save nearly 2¢ per kilowatt hour.

Doesn't sound like much? Consider that many New Jersey homes use 2,000 kilowatt hours or more each month and many small businesses use five to ten times that amount or more, and that savings adds up pretty quickly!

## Hundreds of reasons to switch today.

**Lower rates.** You can save 10 to 15% on the supply portion of your monthly electric bills. Plus you are eligible for a **\$50** cash back bonus rebate\* after you switch to **Verde Energy USA**

**Reliable Service.** Your utility company still delivers the energy to your home or business on the same power grid you're using today. No change in response time or guaranteed services.

**Simplicity.** You'll still get the same bill you receive every month from your utility company. The only difference is that the "supplier charge" will be a lot less. Even if you pay your bills online, there will be no change.

**No risk.** With **Verde Energy USA**, there's no contract or long-term commitment. That's the power of flexibility.

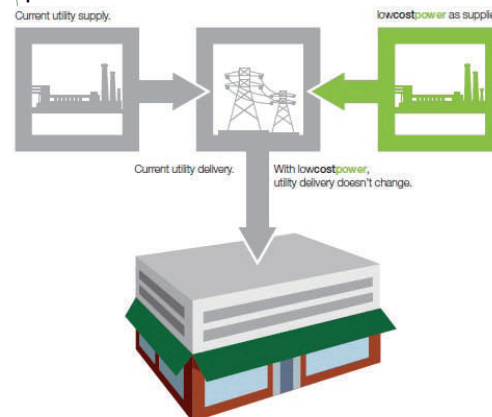
**Signing up is as easy as saying "yes."** We'll take care of all the details, and you'll start saving on your next full billing cycle. **Plus, if you sign up today, we'll give you a \$50 cash back bonus rebate\***

\*Limit one per household/business

## Here's how it works.

### The current situation:

Most power companies provide two services: **supply & delivery**. As seen here in the gray, your utility company usually supplies power, then delivers it to your home or business and services your power needs.



### Current Rates:

Verde Energy USA: \$0.1075/KWH Res and Bus  
PSE&G: Res \$0.123/KWH, Bus \$0.113/KWH  
JCP&L: Res \$0.126/KWH, Bus \$0.118/KWH

## A powerful alternative:

Many people don't even know they have a choice in power suppliers. But now, with **Verde Energy USA**, you can have your power supplied at a significantly reduced rate.

Your utility company will still deliver the power to your home or business and service your account and standard delivery charges still apply. But by choosing an alternate supplier, you save every month on the supply portion of your bill.

The best part: you get the same bill, and the same service. You just pay less. And by switching today, **you'll receive a \$50 rebate!**

## How does this help your school?

When you sign up with **Verde Energy USA** and designate your organization (see back panel of brochure) as a recipient, Verde will donate 2% of your supply charge back to your organization and the East Brunswick Education Foundation. Your participation in this program will help these organizations to continue to support the kids in our schools with grants and programs that will enhance and enrich their educational experiences. You can support our kids' education and SAVE money at the same time! You can do this WITHOUT reaching into your pocket to make a donation and still receive Verde's lowest rate.